

FLAVOR SPOTLIGHT:

OATMEAL CRÈME PIE

Mc Flavor solutions

As a child, opening your lunch box to find an oatmeal crème pie was a dream come true. Sweet fluffy cream sandwiched between two chewy oatmeal cookies truly delighted the senses and tastebuds. As consumers recall simpler times and seek nostalgic products, brands are tapping into cherished childhood treats and reimagining their flavors in fun, new ways. With warm brown notes balanced with vanilla, the profile of oatmeal crème pie is sure to transform any application into an emotional, comfort-driven occasion. Already making appearances in ice cream and beer, there is an opportunity to take it even further.

FLAVOR SPOTTED



**BLUE BELL Oatmeal Cream
Pie Ice Cream, U.S.**



**DUCLAW BREWING CO
Oatmeal Cream Pie Imperial
Honey Wheat Ale, U.S.**



**PROTEIN COOKIE BUTTER
POWDER Oatmeal Cream Pie, U.S.**

FROM OUR EXPERTS

“I'm thrilled to introduce oatmeal crème pie in flavor form! It features a harmonious blend of warm baked cinnamon, rich molasses, and comforting oatmeal cookie notes, all complemented by sweet marshmallow and creamy vanilla top-notes.”

Laura Partida, Principal Flavorist

Contact us or [click](#) to request a **FREE OATMEAL CRÈME PIE** flavor sample.