



Flavor Spotlight

Carrot Cake

Bright, moist, and irresistibly spiced, carrot cake combines sweet carrots and juicy pineapple with warm notes of cinnamon and nutmeg, all finished with a luscious cream cheese frosting. Its comforting, nostalgic flavor makes it a perennial favorite—though often associated with spring, carrot cake's rich, spicy-sweet profile is an indulgent treat that can be enjoyed year-round across a variety of applications.

From our experts

Senior Scientist Rob Bowen crafted a delightful **Carrot Cake Granola** that captures the essence of the beloved springtime dessert. Featuring **FlavorCap Carrot Cake Spice Type NAT** and **Cream Cheese Type Flavor Natural**, he has created a blend that perfectly balances the bright, sweet brown notes of spiced carrot cake with the smooth, creamy richness of cream cheese frosting.



67%

of U.S. consumers love
or like CARROT CAKE.

Datassential, 2026

Carrot cake flavor opportunities



Granola



Baked goods such as
muffins



Beverages like lattes

 **Flavor**solutions

Contact us or [click](#) to request a **FREE CARROT CAKE** flavor sample.